



BUSINESS REPORT FOR HOPE SPRINGS, INC., 2014

The Board of Directors for Hope Springs Inc. offers this financial report to you in an effort to be as transparent as possible regarding our financial position and use of funds during the past year. We acknowledge that our claim to donate all available profits to be used in safe water projects around the world creates doubts in the minds of many who hear that; therefore, please accept this report as an effort to calm those doubts.

Our Board of Directors is an all-volunteer board whose service is based on their belief that access to safe water is something everyone on our planet should have available to them. We have two part-time paid employees, both of whom spend their time in marketing and development. Our local deliveries are made by volunteers who use their personal vehicles as well as a fourteen foot box delivery truck. Our part time bookkeeper is a volunteer who works closely with our volunteer board and treasurer/accountant. All of the common stock in our company is owned by the non-profit corporation, Hope Springs Water. Our corporate by-laws prohibit anyone on our Board of Directors or any of their family members from profiting by doing business with our company.

The Board of Directors of Hope Springs, Inc. believes that the facts surrounding the world-wide water crisis make it the responsibility of everyone on planet Earth who currently are blessed with adequate safe water to do all that we can to come to the aid of the nearly one billion people in the world who do NOT have such access. We feel it is fitting that the people in this great nation of ours, where virtually everyone enjoys essentially unlimited access to all the safe water they want, could still purchase bottled water and at the same time participate in the alleviation of unsafe water conditions in the developing world. People would literally be able to help save lives while doing what they would normally do anyway—purchase a case of bottled water.

So, in 2010, Hope Springs Inc. was formed to purchase bottled Natural Spring Water under their own label, re-sell the water to retailers, pay all of its expenses and taxes, re-invest a portion in the company to ensure the continued health of the operations, and then all available profit is then given to the non-profit corporation Hope Springs Water to be used in the provision of safe water sources in the developing world.

In June of 2011, Hope Springs Water first appeared on the shelves of Brookshires Grocery Company stores, and our sales have been gradually increasing ever since. We are now found in Brookshires Grocery Stores in Texas, Louisiana, and Arkansas, numerous area business outlets, and several local churches as well as churches from Tyler to Dallas, to Houston and even West Texas. Hope Springs Water is also found in many schools, colleges, and socially conscious businesses throughout our region.

Our focus for this year is to concentrate our efforts in the areas where Brookshires Grocery Stores are located to make the area populace aware of who we are and what we are trying to accomplish by speaking to area churches and civic organizations about our company, encouraging them to talk about Hope Springs Water in their churches and to use Hope Springs Water in church sponsored events. It is our desire that everyone who would like to participate in the alleviation of thirst and water-borne disease in the developing world can do so simply and without excessive expense. We ask people what they would do to help save a life. In fact, they can help do so as simply as purchasing a case of water.

We have a dynamic wrap on our delivery box truck in order for it to serve as a traveling billboard advertising our product while telling the story of our mission. We also have plans to place our message on several area billboards that are strategically placed to allow as many people as possible to learn more about us.

Our ultimate goal is to provide a quality product for a fair price along with superior service to our customers, while concurrently pursuing our goal of safe water for everyone on planet Earth within our lifetime.